

Xth Transatlantic Intellectual Property Summer Academy

Organized by Bocconi University (Milan, Italy),

University of Alicante and Magister Lvcentinvs

“Intellectual Property, Hightech and International Trade”

Monday 5 – Friday 9 September 2016

Monday 5 September 2016

A. IP PROTECTION, INTERNATIONAL TRADE AND NEW TECHNOLOGIES

9:00 – 10:30. Opening Ceremony

- Opening Speech and Welcome Address

- Introduction to the Summer Academy 2016 Edition

10:30 - 12:00. Intellectual Property and New Technologies: Past, Present and Future of a Strange Relationship

14:00 - 15:30. International Regulation, Law and Technology: Friends or Foes?

15.30 – 17:00. Technology, Innovation and Economic Integration

17:00. Welcome gathering

Tuesday, 6 September 2016

B. TECHNOLOGICAL ADVANCES AND INTELLECTUAL PROPERTY

9:00 -10:30. European and American Patent Law at the Test of Technological Innovation

10:30-12:00. Patent Regulation and Technological Advances: The Institutional Perspective

14:00 – 15:30. Cloud Computing between IP and IT Law

15:30 – 17:00. Comparing IP Management Practices Across Technological Sectors: Trends and Prospects

Wednesday, 7 September 2016

C. INTERNATIONAL TRADE LAW AND TECHNOLOGY

9:00 – 10:30. International economic relations, technology and innovation: what relationship?

10:30-12:00. International Trade and Technology at the WTO Beyond the TRIPS Agreement: From GATS to TBT

14:30 – 16:00. Free Trade Agreements and Their Impact on Technology Regulation

16:00 – 19:00. Study Visit: Law Firm Specialized in Law and Technology (TBC)

Thursday, 8 September 2016

D. TECHNOLOGY TRANSFER ACROSS COUNTRIES AND ACROSS COMPANIES

9:30 - 11:00. Technology Transfer Agreements Between Countries and Between Companies

11:00 - 12:30. R&D and Collaborative Contracts: Issues and Practices

14:30 – 16:00. 'Technological' Litigations: Effective Strategies for Litigation in Technological 'Environments'

16:00 – 17:30. Cultural Monopoly or Open Information? The Exchange of Technology and Information Under the International Copyright Agenda

17.30 – 18.30. Case Study - Drafting a Technology Transfer Agreement

Friday, 9 September 2016

E. INTERNATIONAL TRENDS AND FUTURE PROSPECTS FOR THE REGULATION OF TECHNOLOGY

09:00 - 11:00. The Governance of the Internet: An Open Agenda

11:00 – 12:30. The Regulation of New Technologies at the International Level

12:30 - 13:00. Closing remarks: Law and Progress – What Relationship?

Wrap up + Certificates Granting Ceremony

Evento accreditato dal Consiglio Nazionale Forense per 15 crediti formativi. (TBC)